

OSGi PRODUCT SPOTLIGHT GUIDELINES

Overview

The OSGi Product Spotlight program will randomly showcase selected member products on the OSGi Alliance home page to demonstrate the widespread deployment of OSGi technology in diverse markets. The showcased products will be linked to a dedicated page on the Alliance site, which will feature a brief product description and a link to the member's product web page.

The Alliance will also create a list of products for its web site to further illustrate the breadth of OSGi deployment. This list can include members' customer products that feature "OSGi inside" as well as member products that are not explicitly promoted as using OSGi technology but nonetheless are built with OSGi technology, or provide an OSGi development tool or environment. The product list will not feature product descriptions or link to any non-member product page.

Criteria

Participation in the OSGi Product Spotlight program requires membership in the Alliance.

Submission criteria:

- Member must reference OSGi technology on member's product URL
- Member must provide 50-100 word product description for each product submission
- Member's product description must include role/benefit of OSGi technology in the product
- Member must submit the product criteria by deadline of May 3, 2011.

Members may include the product or brand logo with the product description if the product has a logo or brand logo. A company/organization logo will not be included.

Members may submit non-member products for the product list, but the non-member products must meet the same criteria described above for member products. Only member products will have hyperlinks to product pages.

Process

Members must submit all product(s) material via email to Alisa Hicks (ahicks@inventures.com) within four weeks of receipt of the invitation to participate, May 3, 2011.

The Alliance will review submissions for compliance and randomly showcased member products will appear on www.osgi.org within four weeks after successful submission.

Restrictions

The Alliance will not spotlight more than a set of 15 products from any member company, but the product list features is not capped other than by word count (see above), and the Alliance may allow a member to substitute/update the products in its set of 15 on a quarterly basis.