



Eclipse Mobile Industry Working Group Proposal (v1.4)



Eclipse for Mobile – Accelerating the Pace

Problem

- Eclipse mobile projects lack industry leadership and momentum for mobile application development.
- Eclipse mobile projects are narrowly focused –
 - Constrained “field of view” – only narrow slices of the solution
 - Constrained value to mobile app developers, Eclipse developers, mobile companies

Solution

- Eclipse Mobile Industry Working Group (EMWG)
 - Defines a more complete mobile application development environment
 - Forum for roadmap collaboration on a comprehensive mobile development offering
 - Creates more value for mobile companies, wireless operators, mobile ISVs, and Eclipse developers
 - Founding Steering Committee: Motorola & Nokia
- Eclipse – the industry standard for mobile application development



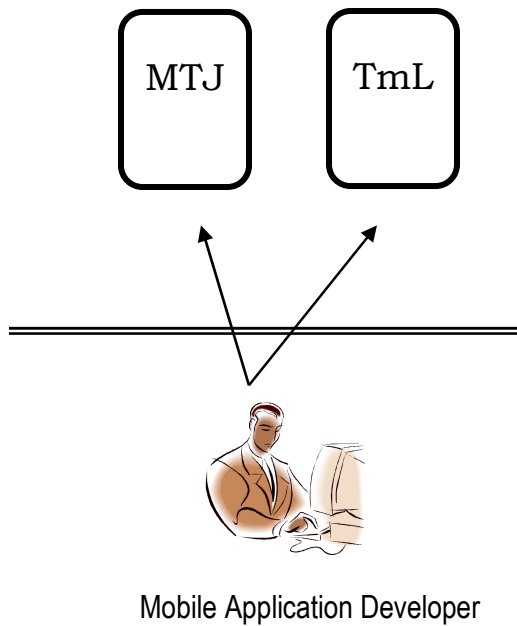
Eclipse Mobile Industry WG – Four Pillars of Focus

- *Product*
 - Define and implement an integrated mobile application development product
 - Create Eclipse components and frameworks for mobile development
- *Roadmap*
 - Roadmap for complete mobile offering
 - Broadens field of interest to attract new developers and adoption
- *Best Practices*
 - Simplify the use of Eclipse by mobile application developers through a common set of test suites, training materials, documentation.
- *Promotion*
 - Consistent marketing message and promotion for Eclipse in Mobile.
 - Integrate Mobile across Eclipse Marketing events & promotion materials

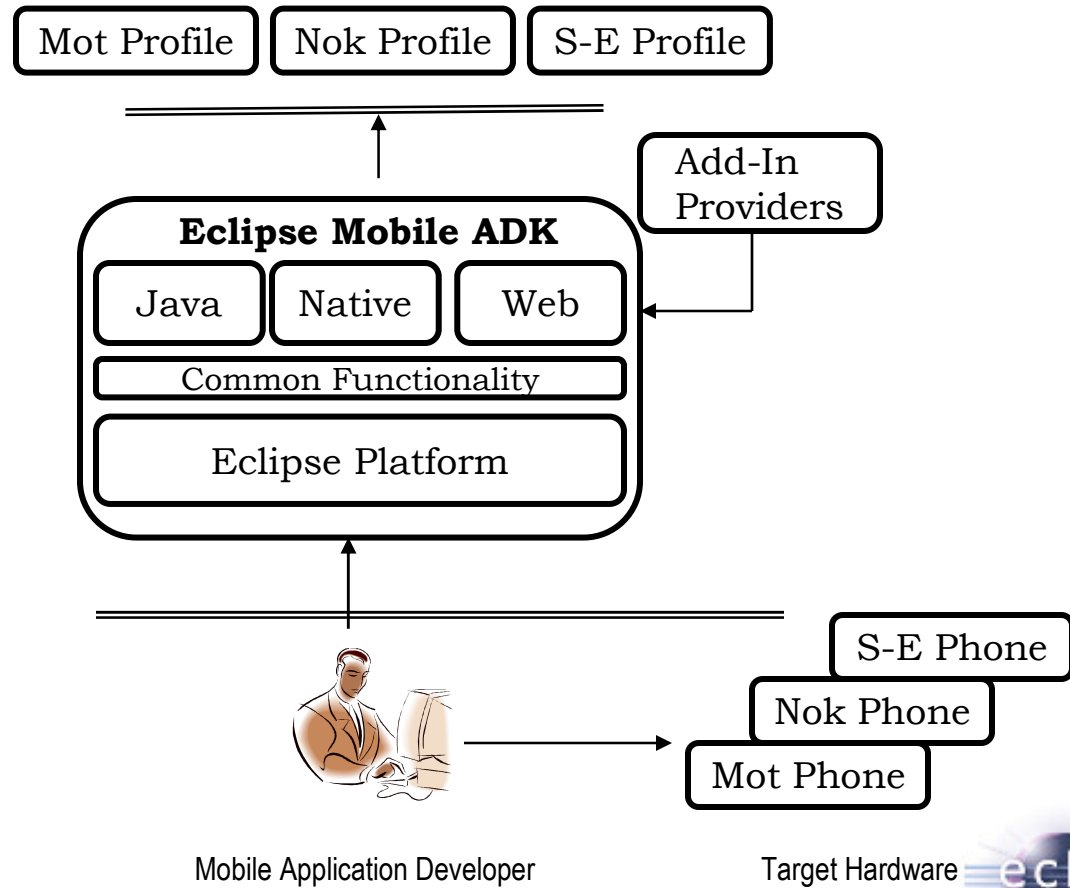


Eclipse for Mobile – Creating Momentum

Today

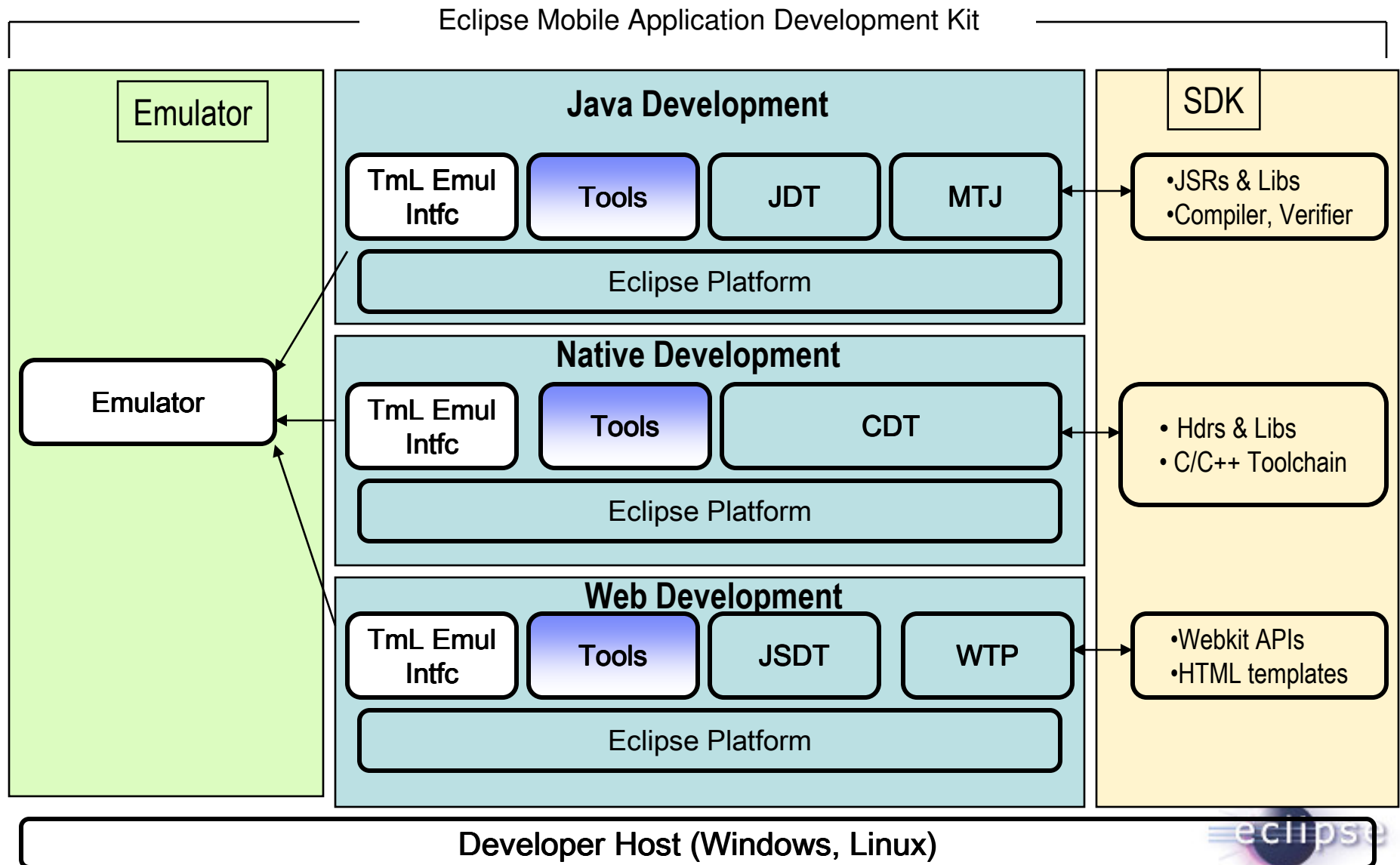


Eclipse Mobile Industry Work Group



- Packaged Product
- Roadmap
- Promotion
- Best Practices

Eclipse Mobile Application Development Kit



Next Steps

- *Working Group Proposal – In Process*
 - *Draft Charter* - <http://www.eclipse.org/org/industry-workgroups/mobilewg.php>
 - *Mail List* - <https://dev.eclipse.org/mailman/listinfo/mobile-iwg>
 - Collect response from community

- Work Group Creation – Expected December, 2008
 - Steering Committee & Member Participants
 - Eclipse Industry Work Group Process
 - http://www.eclipse.org/org/industry-workgroups/industry_wg_process.php

- *WG Priorities*
 - Q4/08 - Q1/09
 - Publish MIWG Charter; Recruit 2-4 more mobile industry players.
 - Define technical roadmap.

