

### ECLIPSECON 2006 SPONSOR AGREEMENT

Welcome to EclipseCon 2006. Sponsorship opportunities are listed below with three different sponsorship levels. This document serves as the official and binding contract for sponsors of EclipseCon 2006. Sponsorship levels and benefits are described below. Please review and fill in the billing information and sign below.

Sponsoring Company:				
Street/Billing address:				
City:		State:	_ Zip code:	
Phone number:	· · · · · · · · · · · · · · · · · · ·	Fax:		
Sponsoring Company Pu	ırchase Order:	of the purchase order to this agreement		
Authorized Signature:	by of the purchase order to this agreement.  Date:			
Print Name:		Title:		
Primary contact:	Title:	<del></del>		
Email:		Fax:_		
Check Applicable Sponsor Package:				
☐ Gold ☐ Silv	er	estal Member	☐ Non-Member	
Additional Sponsor Opportunities check applicable box(s), see details on page four:				
☐ Bag insert ☐ B	reakfast	☐ Poster reception	Exhibit Reception	
☐ Program Ad: back, inside back, inside cover of program ☐ Full page ad in program				
☐ Mailing to attendees ☐ Exhibit Hall Game				
Call for pricing, but check applicable box for the sponsor opportunities below:				
<ul><li>☐ Committers/Member Re</li><li>☐ Vendor Reception</li><li>☐ Sponsored Tutorial</li></ul>	eception			
Total Spons	orship Amount Due:			

Upon receipt of the signed Agreement you will be invoiced for the full amount of the Sponsor Fee, booth assignments are made upon full payment being received. Sponsor Fees are non-refundable, except in the event that the meeting is canceled. Sponsorships are accepted on a first-come, first-serve basis, so be sure to send in this Agreement with payment promptly. All orders must be finalized and payment received by March 10, 2006.

Fax completed agreement and purchase order to: 613-224-5172

Remit to: Eclipse Foundation c/o EclipseCon 2005 188 Cherokee Road

Asheville, NC 28804 Eclipse Foundation EIN# 20-0838203

Please provide the following information along with full payment:

Your company logo in color and black and white in .gif or .eps format no larger than two inches long by one inch tall. No tag lines please.

Your company background in 100 words.

Send to: operations@meetingstrategiesworldwide.com

If you have any questions, please contact: eclipsecon-exhibits@eclipse.org



## SPONSORSHIP OPPORTUNITIES

EclipseCon 2006 March 20-23, 2006 Santa Clara Convention Center, Santa Clara, CA

#### Gold Level Sponsorship (Eclipse Members \$16,000, Non-Members \$24,000)

- 4 pre-configured pedestals in exhibit hall
- Corporate logo displayed as gold level sponsor on conference material, including conference web site, t-shirt and program.
- Company write-up on EclipseCon web site and conference program.
- Pre and post show mailing (or e-mail) to attendees (via bonded mailing house)
- Conference bag insert
- 8 exhibitor passes

#### Silver Level Sponsorship (Eclipse Members \$8,000, Non-Members \$12,000)

- 2 pre-configured pedestals in exhibit hall
- Corporate logo displayed as silver level sponsor on conference material, including conference web site, t-shirt and program.
- Company write-up on EclipseCon web site and conference program.
- 4 exhibitor passes

#### Individual Pedestal (Eclipse Members \$3,000, Non-Members \$4,000)

- 1 pre-configured pedestal in exhibit hall
- Listed as an exhibitor in conference program and conference web site.
- 2 exhibitor passes

#### **Turnkey Exhibitor Package Includes:**

- Pre-configured Pedestals
- Electrical outlet (1) 15 amp
- Bar stool
- Waste basket

#### Exhibit Hours (*Tentative and subject to change*)

Tuesday, March 21, 10:00am-1:30pm, 3:00-8:00pm *Exhibitor Reception Tuesday, March 21, 5:30pm-8:00pm* Wednesday, March 22, 10:00am-3:00pm



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

Sponsorship	Price	
Conference bag insert	\$1000 per item	
Breakfast sponsorship		
Includes identification of sponsorship in	\$2000	
conference program and signage during breakfast.	(max 2 sponsors per breakfast)	
Lunch sponsorship		
Includes identification of sponsorship in	\$3000	
conference program and signage during lunch.	(max 2 sponsors per lunch)	
Poster Reception		
Includes identification of sponsorship in		
conference program and signage during reception.	\$5000 (max 2 sponsors)	
Exhibit Reception		
Includes identification of sponsorship in		
conference program and signage during reception.	\$5000 (max 2 sponsors)	
Inside front cover, back cover or inside back cover of		
conference program	\$2000	
Full page ad in conference program	\$1000	
Pre or post show mailing (mail or e-mail) to opt-in		
conference attendees via a bonded mailing house (cost of		
mailing house not included).	\$1000 per mailing	
Exhibit Hall Game		
Drive more traffic to your pedestal by participating		
in the exhibitor hall game. Each attendee will		
receive a game card that requires them to get a		
stamp from each participating company.		
Completed cards are then entered into a draw to	\$300 per exhibitor (min. 10	
win valuable prizes.	participants)	
Members & Committers Reception (Monday night)		
Private reception for Eclipse open source		
committers and representatives from Eclipse		
Member companies. Estimated attendance: 200	Email for details.	
Vendor Receptions (Tuesday and Wednesday)		
Includes listing in conference program and		
dedicated room.	Email for details	
Sponsored Tutorial	\$2500	
Organizations are able to present a half-day tutorial	- 6 sponsored tutorials are available.	
educating attendees on their commercial product. The	- Silver and Gold sponsors will be	
tutorials must be technical and of educational value. They	given priority for sponsored tutorials	
should include hands-on exercises and tutorial notes. They	(until Dec. 31, 2005)	
should not be product 'marketing' pitches.	- Number of attendees will be limited	
Andreadan Miller on South and St. 15 of	based on room size (est. 30-50	
Attendees will be required to registered for the sponsored	attendees)	
tutorial but their will be no charge to attend.	- Eclipse reserves the right to cancel	
	a tutorial that is viewed as not being	
	of educational value.	