Eclipse SOA/Interoperability Day

Italy, Rome, 5th October 2010

This Eclipse SOA/Interoperability Day 2010 in Rome is the first Eclipse event on this topic taking place in Italy, supported by vendors and ICT leaders, specifically addressing the business market. Testimonials will share their practical experience and present use cases concerning the adoption of open source and Eclipse-based solutions; keynotes will outline the hot topics in SOA and Interoperability domains; vendors will demonstrate how to build and deploy applications using Eclipse-based technologies.

The target audience of the event is composed of decision-maker ICT managers, CIOs, CTOs, software architects, development managers and senior developers of private companies, public institutions and systems integrators/vendors that are interested in adopting Eclipse for their software applications.

Presentations are in English and Italian. In the morning, a simultaneous translation is provided.

1 Date & Location

Tuesday, **October 5th, 2010** - Rome, Italy

Location in hotel or congress center with simultaneous translation in the morning.

2 Tentative Agenda

Business/Key-notes/Testimonial talks in the morning, marketing/technical presentations by sponsors in the afternoon.

The afternoon agenda will be provided later. Each gold sponsor has a 30 minutes slot. Depending on the number of sponsors and proposed presentation, we'll decide to have only presentations (for gold and silver sponsors) and panels for silver sponsors.

09:00-09:30	Registration
09:30-10:00	*Eclipse Keynote*: **Eclipse - an Open Source Innovation Network,** Ralph Mueller, Eclipse Europe Ecosystem Director
10:00-10:30	*Testimonial* - Deutsche Poste DHL
10:30-11:00	*Testimonial* – Italian Public Administration
11:00-11:30	*Coffee break*
11:30-12:00	*Keynote* –
12:00-12:20	**Eclipse SOA Initiative**, Ricco Deutscher, Sopera CTO
12:20-13:10	*Panel:* **From applications to interactions and services consumption: Interoperability, Services, Cloud. Challenges and opportunities from/for Open Source**. Speakers: testimonials, keynotes, gold sponsors (max 5 people) Chairman: to be defined

13:10-14:30	*Buffet lunch*
14:30-17:00	Afternoon sessions (Sponsors presentations and/or panels)
17:30	End of the event

3 Organization

Engineering Group is the major Italian player in IT design, outsourcing, product and consulting services on all vertical markets, with more than 6,300 people and 40 offices in Italy, Ireland, Belgium and Latin America. Engineering Group has one of the largest Research & Innovation departments, relying on 250 researchers. The Open Source, Business Intelligence and SOA Competence Center is part of the Research & Innovation Department. It manages various open source initiatives, such as the SpagoWorld Initiative, including the open source projects SpagoBI, Spagic, Spago4Q and Spago. www.eng.it www.spagoworld.org

Eclipse Foundation is an open source community, whose projects are focused on building an open development platform comprised of extensible frameworks, tools and runtimes for building, deploying and managing software across the lifecycle. A large, vibrant ecosystem of major technology vendors, innovative start-ups, universities and research institutions and individuals extend, complement and support the Eclipse Platform. The Eclipse Foundation is a not-for-profit, member supported corporation that hosts the Eclipse projects. Full details of Eclipse and the Eclipse Foundation are available at www.eclipse.org.

4 Sponsors

Expected sponsors: 4 to 6

Pipeline: Microsoft, Ingres, Obeo, others

Gold Sponsors

SOPERA supports companies in realizing service-oriented architectures (SOA). SOPERA is based on the SOA platform of the German SOA pioneer Deutsche Post and has about ten-year platform developing and operating experience in a demanding enterprise environment. SOPERA is an open source, modular, standard-based SOA framework, supporting best-of-breed concepts and covering the entire SOA lifecycle. Independent of Deutsche Post, SOPERA GmbH offers implementation, consulting and software support

services. Visit www.sopera.com.

Sponsor

Sponsor

Silver Sponsors

Sponsor

Sponsor

Sponsor

5   *Sponsorship opportunities*

Gold sponsor:

Logo as gold sponsor on the website

1 presentation slot of 30 minutes in the afternoon

Participation in the panel discussion of the morning

1 totem display at the event

Distribution of marketing material at the event

1 table near the lunch area for contacts and demonstrations

Participants list and analysis of the participants satisfaction questionnaires

Sponsorship fee: 3.000 Euro

Silver sponsor:

Logo as silver sponsor on the website

1 panel participation in the afternoon

1 totem display at the event

Distribution of marketing materials at the event

1 table near the lunch area for contacts and demonstrations

Participants list and analysis of the participants satisfaction questionnaires

Sponsorship fee: 1.500 Euro

6   *Participants Registration*

Participation at the conference is free and requires pre-registration.

Expected participants are minimum 100 people (we can overbook up to about 130-140 people).

Registration of sponsor companies employees is subject to confirmation (basically, each sponsors is allowed to have up to 5 people at the conference if Gold, 2 if Silver, including speakers).

7 *Website*

Website of the event is provided by Engineering and linked by Eclipse.

Website will be on-line end of May, registrations will start in June.

Afternoon agenda will be provided in July.