

Marketing Services OOP 2016

For the Eclipse communal booth

between

SIGS DATACOM GmbH, Lindlaustr 2c, D 53842 Troisdorf

and

Scope of supply and services:

1	PROPOSAL	2
2	SPECIAL CONDITION	3
3	OTHERS	3

SIGS DATACOM GMBH | Lindlaustraße 2c | D-53842 Troisdorf

1. Proposal:

Produkt	Anzahl	Bezugsgröße	Listenpreis
<p><u>Individual Services for each Co-Exhibitor</u></p> <p>Booth Presence</p> <ul style="list-style-type: none"> - Booth space 6sqm on the Eclipse communal booth - Individual position on the communal booth at availability - Business Counter equipped with chair, Infodesk, lockable board, 2 brochure display, lighting and company-logo. <p>Logo-Marketing</p> <ul style="list-style-type: none"> - Company-Logo/-Name of the exhibitor on the conference website within the conference guide - Company profile (approx. 100 words) of each exhibitor on the conference website and in the listing of exhibitors within the conference guide - Company-logo on the communal booth - 1 Windmaster for own marketing advices (along the way between the underground station and the ICM) <p>Online-Marketing</p> <ul style="list-style-type: none"> - 1 HTML emailing to 2.500 contacts for the promotion of the OOP <p>Conference-Tickets</p> <ul style="list-style-type: none"> - 25% discount of list price for additional bookings of your own company 			
<p><u>Special Services for the exhibitors of the Eclipse communal booth</u></p> <ul style="list-style-type: none"> - 1 seating group with 4 armchairs for up to 5 exhibitors - Second seating group with 4 armchairs as of the 5 exhibitors - coffee machine for own purposes will be provided <p>ECLIPSE SPECIAL DAY</p> <ul style="list-style-type: none"> - Eclipse-organized workshop / full day - The room will be offered by Sigs Datacom parallel to the regular program - Technical equipment will be organized by Sigs Datacom: 1 Beamer, 2 wireless-microphones, electricity , WLAN - Special announcement on the conference website - The Special Day program is organized parallel to the schedule of the official program (Coffee- and lunch breaks) - Incl. announcement of the Special-Day within E-mailings - Allocation of authorized attendee's data to attending exhibitors for lead generation - The program will be organized by the Eclipse Foundation, content and schedule will be arranged by the exhibitors of the communal booth <p>Opening-Keynote on Monday from the Eclipse Foundation</p> <ul style="list-style-type: none"> - Monday, 17:15-18:00 <p>Logo-Marketing with Eclipse-Logo</p> <p>The Eclipse-Logo will additionally be listed as Bronze Sponsor within the following media:</p> <ul style="list-style-type: none"> - On the delegate bag - On the conference banner in the exhibition hall - In the conference program - On the conference homepage <p>Advertisement for all exhibitors together</p> <ul style="list-style-type: none"> - Layout of advertisement template from 2014 - ½ a page 4c in the conference guide (up to 4 exhibitors) resp. 1/1 a page 4c in the conference guide (as of 5 exhibitors) - ¼ a page 4c in OBJEKTSpektrum or JavaSPEKTRUM resp. ½ a page 4c in bzw. ½ Seite 4c (for all exhibitors, if one exhibitor books the great package) 			
			Nettopreis 5.750,- €

2 Special Conditions:

1. The organizer is allowed to cancel this agreement if not at least 5 exhibitors sign up to the Eclipse-Shared Exhibition Booth until December 20th, 2015.
2. In this case Sigs Datacom proposes each exhibitor two different opportunities of which the exhibitor may choose a) or b):
 - a) The organizer proposes to the exhibitor a proposal to exhibit on his own, not joining the Eclipse-Shared Exhibition Booth. In this case the exhibitor will receive a new proposal from the organizer which will include the services as mentioned in the section „Individual Services for each Co-Exhibitor“ in the current proposal. Apart from that the new positioning will be granted due to the available space at OOP 2015
 - b) Both parties will be released from their obligations to each other and any payments already made shall be refunded by Sigs Datacom.
3. Billing after assignment (partial billing to all parties involved)
 - a) Date of payment is 14 days after invoicing

3 Others:

- 4 All prices plus VAT.

The Terms and conditions are part of this contract and will be accepted by signing the contract.

<http://www.sigs-datacom.de/sigs-datacom/agb.html>

Please acknowledge all deadlines. SIGS DATACOM won't be responsible if agreed services can't be realized due to missed deadlines by the exhibitor.

Kind regards,



Kolja Keimer
Senior Sales Manager
Conferences & eServices Software
Sigs Datacom GmbH

Troisdorf, 4. August 2015

I confirm the conditions of the contract for the OOP Marketing Package 2016.
(Please send the signed confirmation via fax to +49-2241-2341-199 or via email to kolja.keimer@sigs-datacom.de)

Name, date, stamp, billing address, VAT-ID

SIGS DATACOM GMBH | Lindlaustraße 2c | D-53842 Troisdorf

Bankverbindungen